

**John R. Katila**

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**S U M M A R Y**

Passionate, versatile, hard-working illustrator with extensive experience seeks challenging freelance assignments for online and print publication.

**W O R K   E X P E R I E N C E****Marcus Thomas LLC • Cleveland, Ohio • November 2011 – November 2012**

Senior Vice President, Digital Strategist: Responsibilities included website concepting and design, copywriting and design of online ads, mobile website design, iOS and Android application design.

**DigiKnow • Cleveland, Ohio • January 1997 – November 2011**

Principal, Director of Creative Services: Co-founder of company. Responsibilities included hiring and maintaining Creative Department staff, including designers, copywriters and multimedia developers; assisting in development of creative strategy for client projects and new business efforts.

**Marcus Advertising • Beachwood, Ohio • June 1994 – January 1997**

Senior Art Director and Manager of Macintosh Systems: In addition to traditional art director duties, also responsible for hardware/software planning, purchase and maintenance of Macintosh systems and staff training for print production.

**Marcus Advertising • Beachwood, Ohio • February 1991 – June 1994**

Art Director: Responsibilities included concept development, art direction and layout for advertising/public relations programs, collateral materials, corporate identity systems, direct mail and packaging programs; concept and art direction of television commercials and corporate videos.

**Ideologue Visual Communications • Independence, Ohio • February 1988 – February 1991**

Senior Designer: Responsibilities included concept development, art direction, layout and production coordination for corporate identity systems, collateral materials, direct mail, signage and packaging.

**David A. Meeker & Associates • Akron, Ohio • January 1985 – July 1987**

Designer/Illustrator: Involved in the design and production of printed materials for public relations/advertising programs. Responsibilities included layout, type spec, stat camera work and paste up.

**C L I E N T S**

Clients include: Nestlé, Stouffers, Visa USA, Eaton Corporation, FirstEnergy, Summa Health System, Jo-Ann Fabric and Craft Stores, Ohio Lottery, Advance Auto Parts, Gold's Gym, the Cleveland Indians (Guardians) and the Cleveland Browns, among others.

**E D U C A T I O N****Kent State University • Kent, Ohio • January 1981 – August 1986**

Bachelor of Fine Arts Program in Graphic Design/Illustration; Music Minor.

**Lakeland Community College • Mentor, Ohio • September 1979 – December 1981**

Music Composition Major.